10 affiliate programs, you can forget AdSense (7 mins read)

Description

The content creation business is prevailing like never before. Most of us are involved in this field, either as an audience or as a creator. The creators who have opted to make a website or blog, look for methods like affiliate programs that pay per click, programs that pay per sale or selling courses, etc. to earn money. Now one of the most famous methods to monetize your blog is to register with advertisement networks that pay per click. So, WealthDrift has brought you the top 10 alternative ad networks to Google Adsense.

1. Media.net

Media.net is one of the most popular ads programs that you can join for free and earn money. It is amongst the top 5 largest Adtech companies in the world. It has great products for both publishers & advertisers and supplies ads to over 5,00,000 websites.

For WordPress users, Media.net does not have any specific plugin. You can place ad codes on your website to display ads. You will get real-time reporting on your dashboard. It offers 24*7 phone support to its users.

There is as such no minimum traffic requirement to get the approval. But since the majority of the users of Media.net are from the US, UK, or Canada, they prefer websites with the majority of traffic from these countries. Also, your website content should be original and in English only.

Earnings: It works on effective CPM (Calculated by dividing the total earnings from an ad campaign by the total number of impressions on that campaign). So there is no fixed amount that you are paid per click in this affiliate program. Your earnings will depend on your traffic and the Click-through Rate (CTR).

Procedure to apply: All you need to do is to fill in three details – Your Website Name, Email address, and Country of Residence. The registration is free of cost. You can sign up for Media.net by clicking on this link.

2. Revenuehits

Revenuehits is one of those affiliate programs that pay per click and are free to use. It is an ad network by Intango founded in 2008. It has worked with 20k+ websites with more than 3 billion impressions per day. Revenuehits excludes ads that are related to gambling, hacking, etc that users can find inappropriate.

For placing ads, you will have to place ad codes in the source code of your website. Here, you don't get real-time tracking of your revenue. Your dashboard will display the performance up to the previous day.

No minimum traffic is required to get approved from Revenuehits because there is no approval process in place.

Earnings: It works on CPM (Cost per mille or cost per thousand impressions) and CPA (Cost per action) models. The CPM can vary from a few cents to $50.

Procedure to apply: The process is very simple. You just need to sign up and you will get an activation email instantly. Now select your device type, type of ads, and place ads on your website. There is no registration fee to join this ad network. You can sign up for Revenuehits by clicking on this link.

3. Skimlinks

Skimlinks is one of the most famous affiliate programs that pay per click which provides ad campaigns for websites that produce commercial content and product reviews. It works with 60k+ publishers with 48k+ merchants.

WordPress users can get access to their special plugin which will help you integrate Skimlinks with your website effortlessly and perfectly. Other users can simply place ad codes in the source code of their website to publish ads. On your dashboard, you will get various real-time reports like real-time clicks, revenue reports, etc.

Skimlinks does not mention the minimum traffic criteria required for getting the approval. But they say, "The more traffic, the bigger the opportunity to earn – but smaller, engaged and active audiences can be just as lucrative."

Earnings: You earn through effective clicks on the ads. You can also refer others to use Skimlinks through your referral id and then earn 35% of what Skimlinks earn through the referral you made.

Procedure to apply: You need to furnish the details given on this page to register with Skimlinks and get paid per click in this affiliate program. You can start displaying ads once your application gets approved. The registration is free of cost. This process generally takes 2 business days.

4. Infolinks

Infolinks is a global advertising platform for advertisers and publishers. It supports over 3,50,000 websites in 128 countries. It focuses on contextual-related ads (ads relevant according to your content) making it one of the best ad networks to get registered on. They have impressive advertisers like Netflix, Kia, etc. that sets it apart from the competitors.

To display ads on your website you have to paste the code on your website and you are done. You can use Infolinks along with Google Adsense. Your dashboard will display real-time performance reports.

There is no minimum traffic requirement to get approved from Infolinks. So, small publishers can also get paid per click on this affiliate program.

Earnings: Your revenue per thousand impressions (RPM) can be $4-$6 for your ad campaign. Here also you get an opportunity to get paid for referrals and earn 10% of the revenue generated by that referral on the platform.

Procedure to apply: Fill the form on this page to submit your website for approval. The registration is free of cost. Infolinks will get back to you within 48hrs of your application which is a good thing.

5. Outbrain

Outbrain is one of the most popular affiliate programs that pay per click. Currently, it supports over 220k websites globally with 344 billion monthly impressions. It is for publishers who want to use native advertising to monetize their websites. Native advertising is a type of advertising where the advertisements match the form of website they appear on. For example, the advertisement can be in the form of an article written in the same format on an editorial page of a magazine.

It helps publishers to promote others' content on their website for money and they can also promote their content on other websites to boost their traffic. They have advertisers of the likes of CNN, Hearst, etc.

The minimum traffic required to get your website approved from Outbrain is 3 Million monthly US pageviews.

Earnings: Outbrain boasts of high RPM in the range of $5 to $10 per ad campaign. They also help publishers to increase their performance by analyzing your site and tweaking their ads according to it from time to time.

Procedure to apply: You have to fill the contact us form on their website. After this, their sales team will contact you and you can start with monetization after the approval. No registration fees are charged from the publishers.

But before you monetize your blog, you must know how to set up a blog. To read the free guide to know the cheapest way to set up a professional blog then read this article.

6. Mediavine

Mediavine is an ad management company that works directly with ad exchanges and advertisers to boost ad revenue for the publishers. It is famous for generating high revenues for publishers. It works with big names like The Hollywood gossip, TV Fanatic, etc.

To publish ads, Mediavine provides .txt files (codes) that you have to place on your website source code to run the ads. The ads from Mediavine have a faster load time. They publish 5 ads per page.

The minimum traffic that is required to get approval for Mediavine is 50,000 sessions (60,000 pageviews) as per google analytics and the website quality has to be top-notch which makes it far more selective than other ad programs.

Earnings: The bar to get approval is high and so is the earning. The RPM can be up to $30, which is quite high.

Procedure to apply: You can apply by clicking on the apply button on this page and filling the form that comes up. It takes up to 28 days for the whole approval process to get completed. The registration is free of cost.

7. Adblade

Adblade is a content-style native advertising platform. These ads look similar to the content in which they are published. This is the reason why such types of ads get higher clicks because they blend in with the content. And due to the same reason, Adblade also performs well. Adblade currently supports 3,00,000+ websites.

To add an advertisement on your site you have to use the ad codes. For a WordPress site, you can use plugins like Ad Injection which can help you to assign placement of the ads.

The minimum Traffic requirement for getting Adblade approval is 5,00,000 page views per month which makes this program out of reach for small bloggers.

Earnings: Adblade offers CPC or CPM programs for earnings. They offer a CPM rate of $2. Though it is on the lower side, an increase in traffic can have a huge impact on earnings since the ads are native.

Procedure to apply: You can monetize your website by filling in the details on this page. You have to fill in your traffic per month, your website details, and the payment information. Their team generally takes 1-2 business days to review the website. Zero registration fee for publishers.

8. Taboola

Taboola is one of the leading platforms that offer affiliate programs that pay per click which publishers can use to monetize their content, gain new users and engage with their users. Users can use this platform for native advertising. The templates available in Taboola are compatible with mobile web monetization.

Taboola offers a wide range of ad units including videos that are very simple to set up on your website/blog. You can make money through sponsored content and sponsored videos. It offers a feature known as User Visit Value which allows you to track the effectiveness of your ad campaigns and can help you to drive the audience towards your website.

The minimum Traffic requirement for getting your website approved from Taboola is 5,00,000 page views per month which makes this affiliate program out of reach for small bloggers.

Earnings: The average CPC is around 5-10 cents. The CPM can range from $0.5-4.

Procedure to apply: You can start with Taboola by filling out this form on this page. It takes 4-7 days to get approval from Taboola. Zero registration fee is there for publishers.

9. Adthrive

Adthrive is another one on the list of affiliate programs that pay per click. It helps publishers earn as much as possible by placing the ads in an optimal layout and decides which ads to display on the site. Currently, Adthrive is supporting 2600+ publishers.

The Adthrive team gives active support for placing ads on your website. You can either totally depend on their team to set up ads or you can do it by yourself as well. You will also get access to their resources like the SEO Mastermind course, etc.

The minimum traffic that is required if you want your website to get approved from Adthrive is 1,00,000 monthly page views. If you already have a website approved by Adthrive then to get your other site approved from them, the minimum traffic requirement is only 30,000 monthly page views. But your majority of the traffic should come from the US, Canada, Australia, UK, New Zealand.

Earnings: Earnings from Adthrive are pretty good. You can expect an RPM (Revenue per mille-income per thousand visitors) of $12-$30.

Procedure to apply: You can apply for Adthrive through this page. Expect your approval within 7 days from your application day.

10. Adsterra

Adsterra is a famous affiliate program through which you can get paid per click. It currently supports 18,000+ publishers with 25 billion + targeted impressions per month. Their ad network is easy and safe to use as they actively take measures to detect and prevent frauds and scams. Their ads are free from malware and redirects making them user-friendly and hence helps in increasing CPMs of the publishers.

You get access to multiple ad types like banner ads, native ads, popunder, etc. It also has an anti-Adblock feature that also helps to increase revenue.

There is no such minimum traffic requirement to get Adsterra approval. Unlike other platforms, you can get your website approved even if it is in Hindi or Nepali language.

Earnings: Adsterra works on various payment models like CPM, CPA, CPC, etc. You get an average CPM of $2 on Adsterra. You also get a referral link through which you can refer other blogs/websites to use Adsterra. And if their blog/website gets Adsterra approved then you get 5% of their revenue for LIFETIME!

Procedure to apply: You can apply for the Adsterra network by filling this form. Your application will be reviewed within 24 hrs, which is pretty quick.

So, folks, these are the top 10 alternate Affiliate programs that you can use in place of Adsense that pay per click and start earning your dream income.

If you liked our article then please share it amongst your peers and if you want some other information then let us know through the comment section below.

Category

1. Passive Income

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