



Top 5 ways to write articles and earn money in India (5 mins read)

Description

Content creation is evidently booming nowadays. Be it in video, music, or in written form, every second or third person is involved in it. One of the main reasons for this is that it breaks the boundaries and the whole world becomes your audience. Today, WealthDrift will tell you how to write articles and earn money in India. Though these methods are not limited to India, anyone in the world can try these top 6 methods of article writing to earn money.

1. Write your own blog



A blog is where you write an article in a particular niche area. It can be the first option if you want to be recognized as an expert in the niche area. So the first step would be to decide the niche you want your blog to be based upon.

After the first step, you can follow our [detailed guide to set up your blog at a low cost](#). Once you are done with it, then it is the game of patience as blogging takes time to give you benefits. But there is one thing that you should note; blogging is not just about writing articles. Writing is just 50% of it. Rest 50% is how you make your blog popular, how you design it, how articles rank in Google, etc. In short, it is like running a small business in itself.

Earning from the blog will depend upon the traffic on your blog. You can go for Google AdSense, Mediavine ads, etc. for earning through advertisements. Another source could be the affiliate programs in which you promote somebody else's product and earn commission on the sale. After your blog gets going and you start earning in lacs then writing (for which you started the blog) will be something you will prefer outsourcing.

Earnings per month: INR 0 to Multi Lacs

2. Content writing work from freelancing websites



Content writing is simply writing articles for money. All your efforts need to go into the article, unlike blogging. It is a very good way to develop your writing skills. If you are not particular about the niche then you can get the experience of working with clients from different fields.

Here you need to build a good portfolio if you want to work with big names. To build your portfolio, you have to start working with the clients on freelancing platforms like [Fiverr](#), [Freelancewriting](#), [Contena](#), [Textbroker](#), etc.

Here the topics you get for writing may or may not be of your choice. Also, you won't be able to get any credits for your work. For this, you need to have good researching skills and stronghold on SEO (Search engine optimization) then you can be a good content writer. By doing content writing, you will get a good experience on how to earn money by writing good articles.

Here you get the freedom of choice but there may be days when you don't have any work therefore it lacks stability. You can charge hourly fees or fees per word or on a retainer basis where a company hires you to work for a certain number of hours during a month in exchange for a flat fee.

Earnings per month: INR 8000- INR 40000.

3. Write for sites that pay you



Article writing for websites to earn money is a very popular way. There are various websites that give different kinds of writing projects directly to the writers. You have to write an article and a defined amount will be given to you for it. There is a large number of such sites, following are the few well-known examples –

- i. [India writer bay](#)– This is a platform that provides projects to writers from different clients. They deal with projects from numerous topics like accounting, business, communication, geography, history, law, etc. To start all you have to do is register (for free), pass a test, complete a writing assignment, upload an education certificate and wait for the approval. Once your application is approved, you are good to go.
- ii. Link-able- It is a good, simple to use, website for high-quality authors to write articles and earn money in India. You need to create an author account on the website and it will match you with the relevant client. You can also choose to apply from the various requirements available. To get easy approval, make sure you submit high-quality original work.
- iii. WhatCulture- This website accepts news, list-based articles, quizzes or galleries for publication. You don't need to have any prior experience or any particular qualification for applying here. But the work you submit should have excellent creativity and should be focused on details. There is no limit on number of articles that you can publish, they all just need to be approved by the website's team.
- iv. [B Michelle Pippin](#)– This website is a business website that caters women entrepreneurs. The site is very particular about the material they publish and they do not need anyone who writes about anything. So you need to be an expert with first hand experience in business related fields if you want your articles to be published on this site. You should also have a strong hold over English language.
- v. [Constant Content](#)– This site is for writers who can write anything other than poetry, fiction. Plagiarism should be avoided at any cost if you don't want your account to be suspended. Read

all the guidelines given on their site before submitting your article.

Earning per month: Though the websites claim that their writers earn around INR 1.5 Lacs per month but on average, your earnings per month can be INR 20,000 to INR 50,000 per month though there is no upper limit on income as there is no upper limit on the number of articles submission.

4. Write for magazines



There are many magazines in which you can write articles and earn money in India. To start writing, you first need to research the publication in which you want your article to get published. You need to observe their writing styles, their recent topics, etc. After this, start working on your article with your style matching the publication. Article writing in magazines to earn money will give you good exposure in the field.

You need to have an X factor in your article that compels the publisher to publish it NOW. But it is not like, you will start writing articles for magazines like Forbes or GQ, you have to start small and then climb the ladder. You can pitch your idea to trade magazines and custom publishers. These magazines are not very famous and hence the door of entry is wide open.

Earning per month: It is from INR 1 to INR 4 per word, depending upon the magazine you are working for.

5. Write for other blogs for money



Another option to write an article and earn money in India is to write for other blogs. There are various blogs that are looking for writers to build their content. Blogs like [WOW](#) (Women On Writing), [Metro Parent](#), [Backpacker](#), [Great escape publishing](#), etc. All such blogs have guidelines for writers on their websites. Writing for others' blogs will teach you how to earn money by writing articles on your own blog also.

Also, the idea of creating valuable content to pull customers is prevalent now. Due to this, many businesses are jumping into content creation to spread their businesses. For this, they create blogs, and hence the number of opportunities for you is increasing.

Earnings: Some blogs like Backpackers give \$0.4 to \$0.8 per word while some blogs like Great escape publishing give \$50-\$200 per article.

So, readers, these were the top 5 ways on how to write an articles and earn money in India. If you liked it then feel free to share it amongst your peers. If you want to share your viewpoint then let us know through the comment section below.

Further, if you want to know the top 20 side income ideas to earn extra money then [click here](#).

Category

1. General

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